

WHAT IS CLAIMED IS:

1. A method for submitting a document in electronic form to a service bureau for printing comprising the steps of:
- 5 receiving a print command input to a computer for printing a document stored in memory accessible to the computer; and
- responsive to the print command, routing the document over Internet to a service bureau for printing.
2. The method of claim 1, wherein the step of routing includes the steps of:
- 10 activating a communications browser program in the computer; and transmitting the document to a server associated with the service bureau.
3. The method of claim 2, further comprising the steps of:
- retrieving an Internet print web page from the server, the Internet print web page including information identifying plural print job options;
- 15 displaying the Internet print web page on the computer, the Internet web page including a print job order form; and
- responsive to a user selection of one or more print job options identified on the print job order form, transmitting the print job order form to the service bureau.
4. The method of claim 3, wherein the server is an intermediary server, and said step of transmitting includes the step of transmitting the print job order form by way of the
- 20 server to a server of the service bureau.
5. The method of claim 3, wherein the print job options include service bureau location.
6. The method of claim 1, wherein said step of receiving includes the step of receiving the print command from within an active application.

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5.6 B.1 } 7. The method of claim 6, wherein the active application can be any one of a word processing program, a database program, a graphics program, or a multimedia program.

Sub A2-8 } 8. The method of claim 1, further comprising the step of displaying plural printer routing options, one of the printer routing options being the Internet print shop.

5.5 B.1 } 5 9. The method of claim 8, wherein another of the printer routing options is a direct-networked printer.

10. The method of claim 1, further comprising the step of receiving an acknowledgment that the document has been submitted to the service bureau for printing.

11. The method of claim 1, wherein the document includes multimedia content.

10. PA3 } 12. A computing machine comprising:  
a computer controlled by software modules;  
a first module to sense an Internet print request; and  
a second module to launch a communications browser module to access a server associated with a service bureau at a predefined address, the server providing the browser with a print order form.

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13. The machine of claim 12, further comprising:  
a third module to display the print order form; and  
a fourth module to transmit print order data and a document to be printed to the server providing the browser with the print order form.

5.5 B.1 } 20 14. The machine of claim 13, wherein the document to be printed includes multimedia content.

15. The machine of claim 12, wherein said first module is for sensing print requests for direct networked printers.

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16. The machine of claim 12, further comprising an applications module which is active when during operation of said first and second modules.

17. The machine of claim 16, wherein the applications module can be any one of a word processing program, a database program, a graphics program, or a multimedia program.

5 18. A computer readable medium to control a computer and having modules stored thereon, the media comprising:  
a first module to sense an Internet print request; and  
a second module to launch a communications browser module to access a server associated with a service bureau at a predefined address, the server providing the browser with a print order form.

19. The computer readable medium of claim 18, further comprising:  
a third module to display the print order form; and  
a fourth module to transmit print order data and a document to be printed to the server providing the browser with the print order form.

20. The computer readable medium of claim 19, wherein the document to be printed includes multimedia content.

21. The computer readable medium of claim 19, further comprising an applications module which is active when during operation of said first and second modules.

20 22. The computer readable medium of claim 21, wherein the applications module can be any one of a word processing program, a database program, a graphics program, or a multimedia program.

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